

Press Release

Hakins' Air Ticketing Alliance with McVeigh Associates

Enhanced Airline Ticketing Support for Clients

Wyckoff, NJ; August 12, 2010 www.Hakins.com

Hakins Meetings & Incentives' has formed an air ticketing support alliance with McVeigh Associates of Amityville, NY, an internationally-recognized, twenty-year industry veteran, and award-winning meeting and incentive travel management company. Hakins will process SABRE travel arrangements for corporate clients through McVeigh Associates—further enhancing Hakins' client service experience and delivering quantifiable cost savings to corporate planners.

“We're excited about the alliance synergies with McVeigh Associates. At a time when corporate compliance departments are carefully managing travel dollars, Hakins has moved to secure best-in-class support for our clients. Our alliance with McVeigh Associates further solidifies our firm base of exceptional personalized service teamed with the technology tools clients need—like our successful Concur online booking tool,” says Hakins Meetings & Incentives' President Paul Smith.

As the economy-at-large and the hospitality industry in particular, slowly get back on track, corporate group travel dollars will be spent wisely—at the appropriate time, to achieve a more refined goal, and with greater oversight. In this environment, *client service* delivered exceptionally and by the *right team*—with cost-effective technology tools— will be an ever-more-important distinguishing characteristic in corporate planners' travel management company support decisions.

Hakins emphasizes, and always has, the importance of working with the *right people* and the *right technology* to streamline logistics, contain costs, and give corporate planners newfound band-width to focus on the WHAT of their meeting, rather than the HOW.

Since 1990, Hakins Meetings & Incentives (www.Hakins.com) has supported the meeting and incentive programs of America's most progressive corporations. With full-service meeting and incentive planning—from site selection to attendee web registration, airline ticketing, and on-site program management through budget reconciliation—Hakins delivers results through:

- *Open Book Pricing and technology focused on cost containment*
- *Industry experience, relationships, and knowledge*
- *Culinary Institute of America Chef ensuring food & beverage value and quality*



For Immediate Release